



FIUME





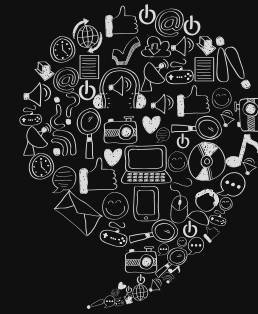
Fiume is a marketing company established in Dubai in 2023. Our strategies are based on successful methods developed over years of experience serving businesses & businesspeople in the United States, Canada, the United Arab Emirates and other countries. Fiume's key offerings are *branding & business growth* for various business models and industries.



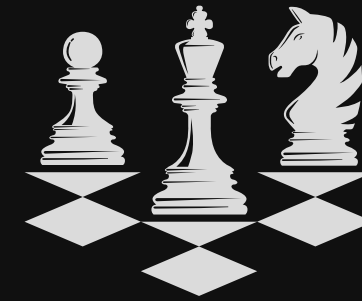
EXPERTISE



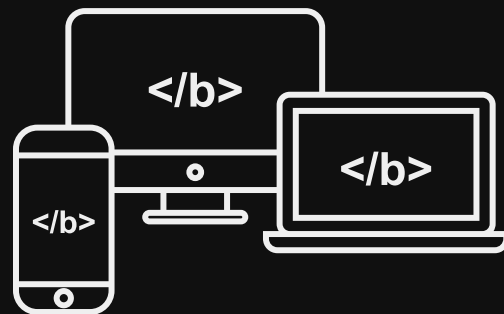
LEAD GENERATION



BRAND DESIGN



CONSULTING



WEB DESIGN



SOCIAL MEDIA



PAID MEDIA



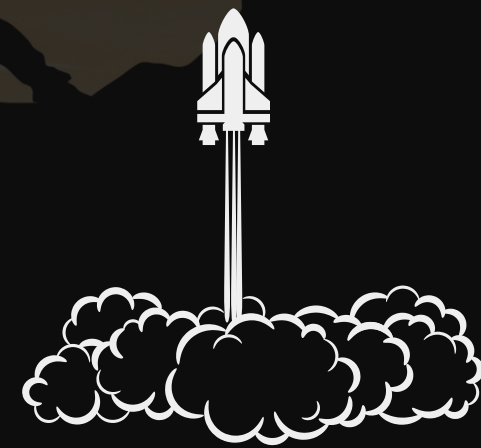
PROCESS



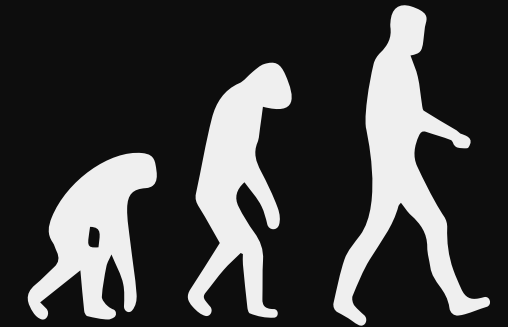
IDENTIFY



STRATEGIZE



LAUNCH



ANALYZE
& EVOLVE



EXPERTISE





WEBSITES

WEBSITES ARE YOUR ONLINE BROCHURE & DIGITAL OFFICE/STORE-FRONT.

PROCESS:

1. IDENTIFY GOALS
2. PROPOSE DESIGNS
3. BUILDOUT
4. LAUNCH

TIMELINE:

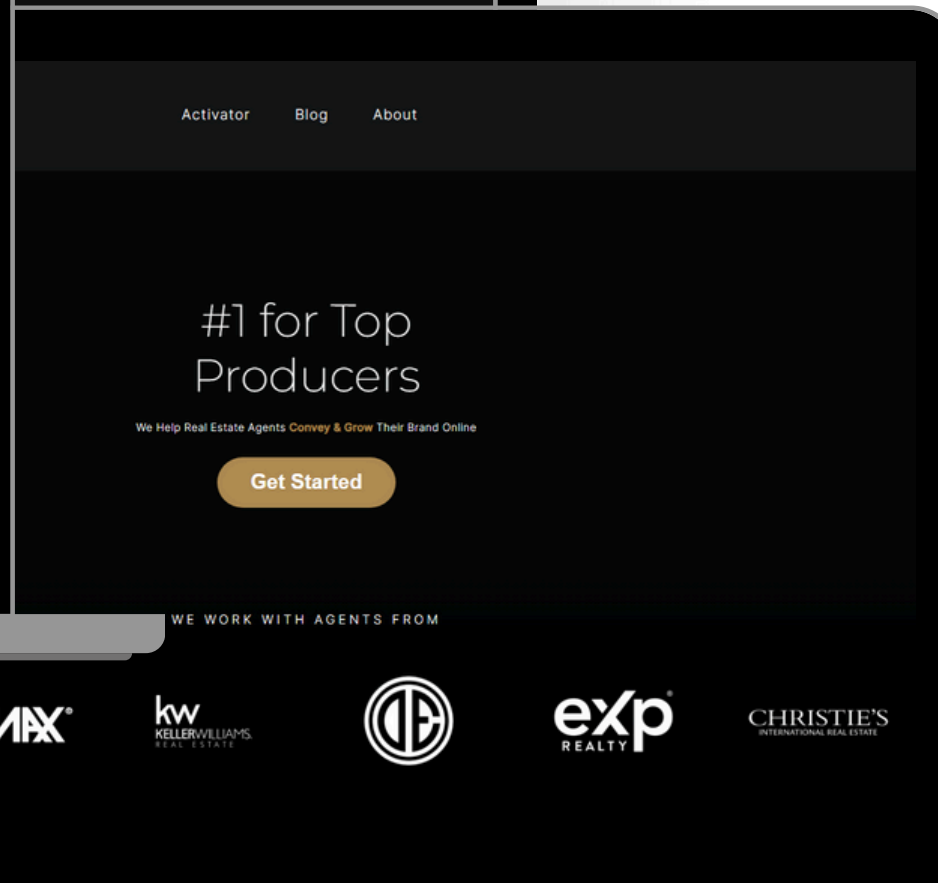
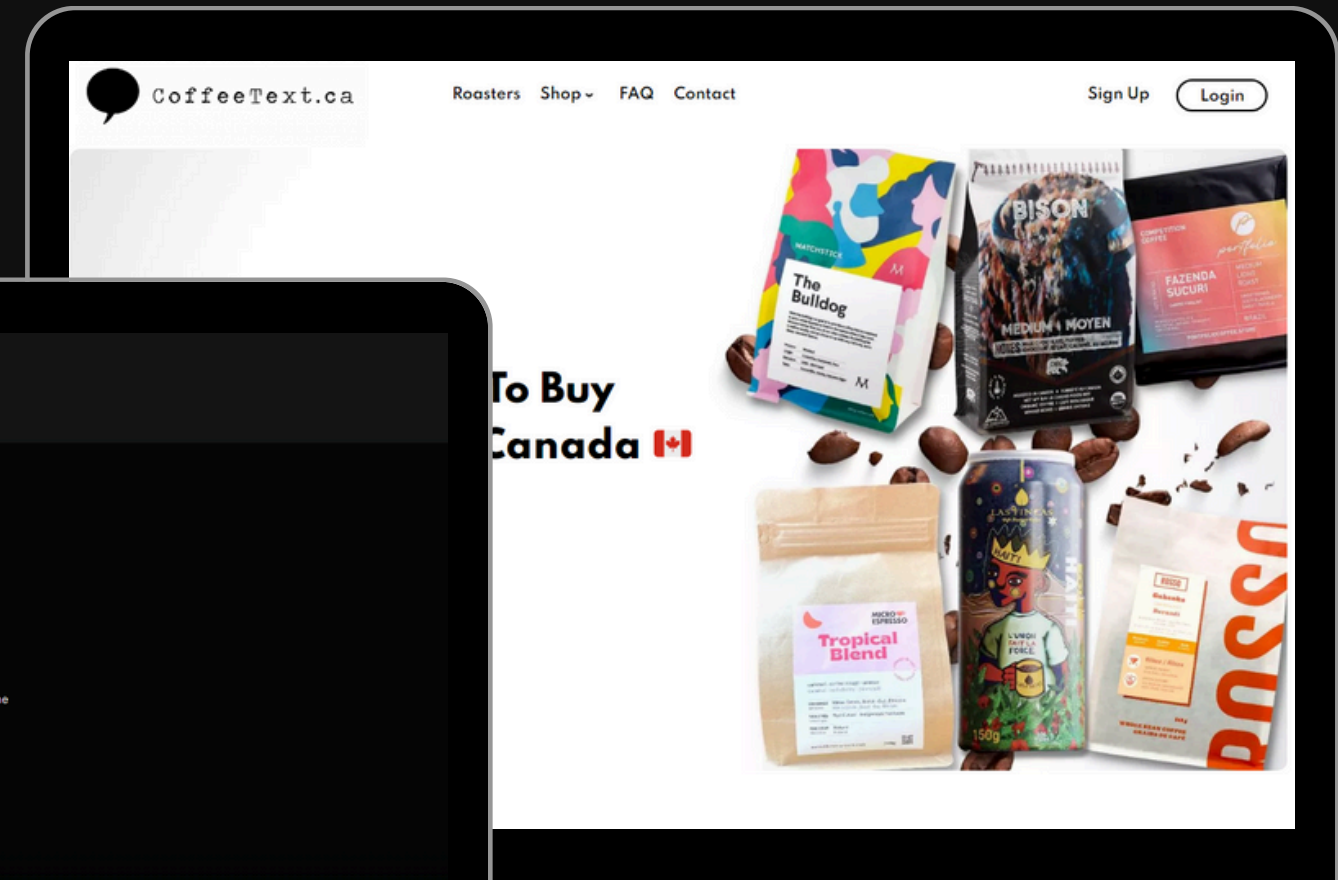
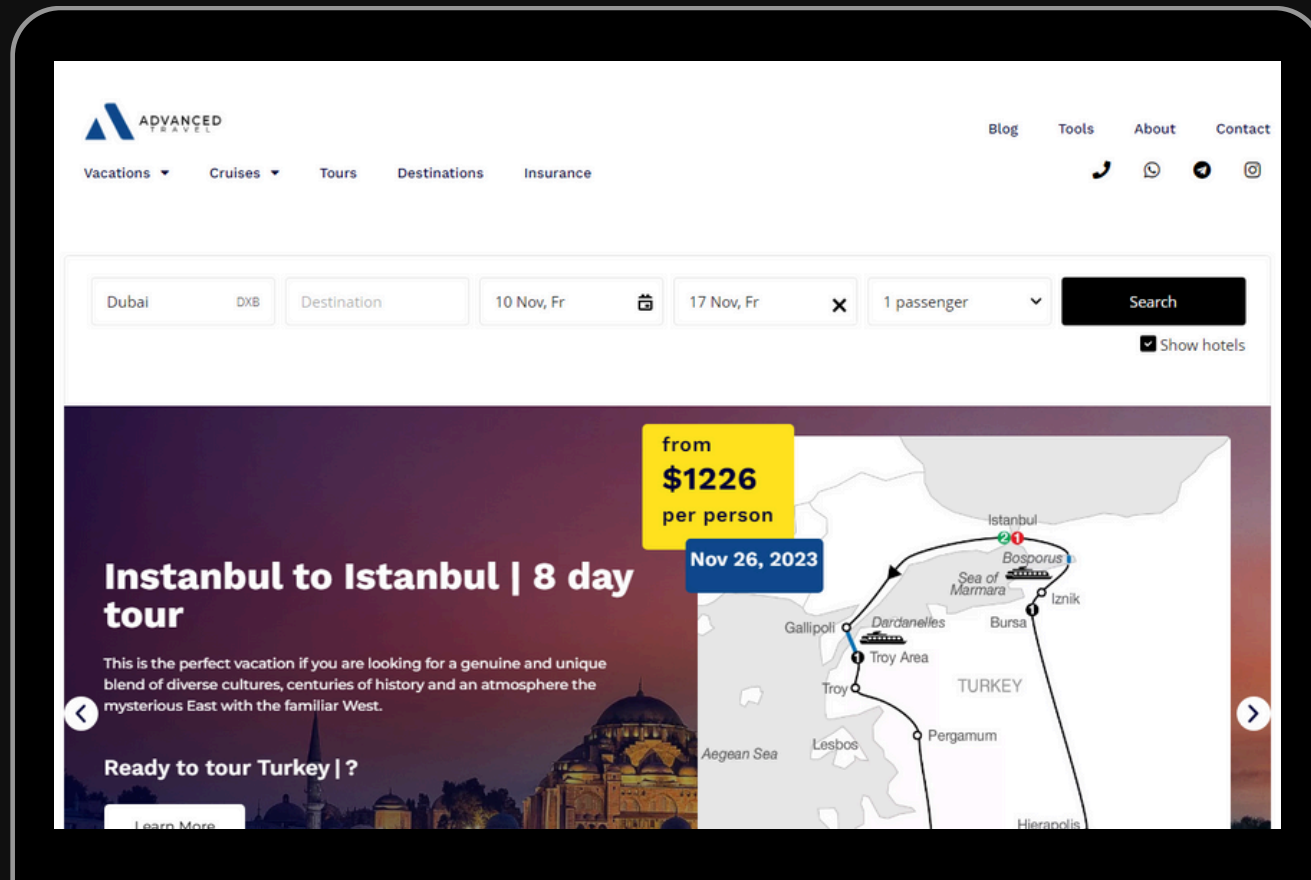
45-90+ DAYS

WHY US:

- EXPERT UX DESIGN
- EXPERT WRITING
- OPTIMIZED WEBSITES
- USER-FRIENDLY
- SMOOTH BUILDOUT
- ONGOING SUPPORT



WEBSITES





CONSULTING

STRATEGIES TO SERVE AS A ROADMAP FOR ANY GOAL.

PROCESS:

1. IDENTIFY GOALS
2. STRATEGY DESIGN
3. STRATEGY SESSION
4. ONGOING SUPPORT

TIMELINE:

30+ DAYS

WHY US:

- BESPOKE STRATEGIES
- TOTAL COMMITMENT
- INNOVATIVE PLANS
- DYNAMIC ROADMAPS



SOCIAL MEDIA

SOCIAL MEDIA IS OUR CONNECTION TO THE WORLD.

PROCESS:

1. IDENTIFY GOALS
2. STRATEGY ROADMAP
3. LAUNCH
4. ANALYSE & OPTIMIZE

FEATURES:

- CONSULTING
- DONE-FOR-YOU
- DONE-WITH-YOU
- CONTENT STRATEGIES
- POST-PRODUCTION
- COMMUNITY MANAGEMENT

WHY US:

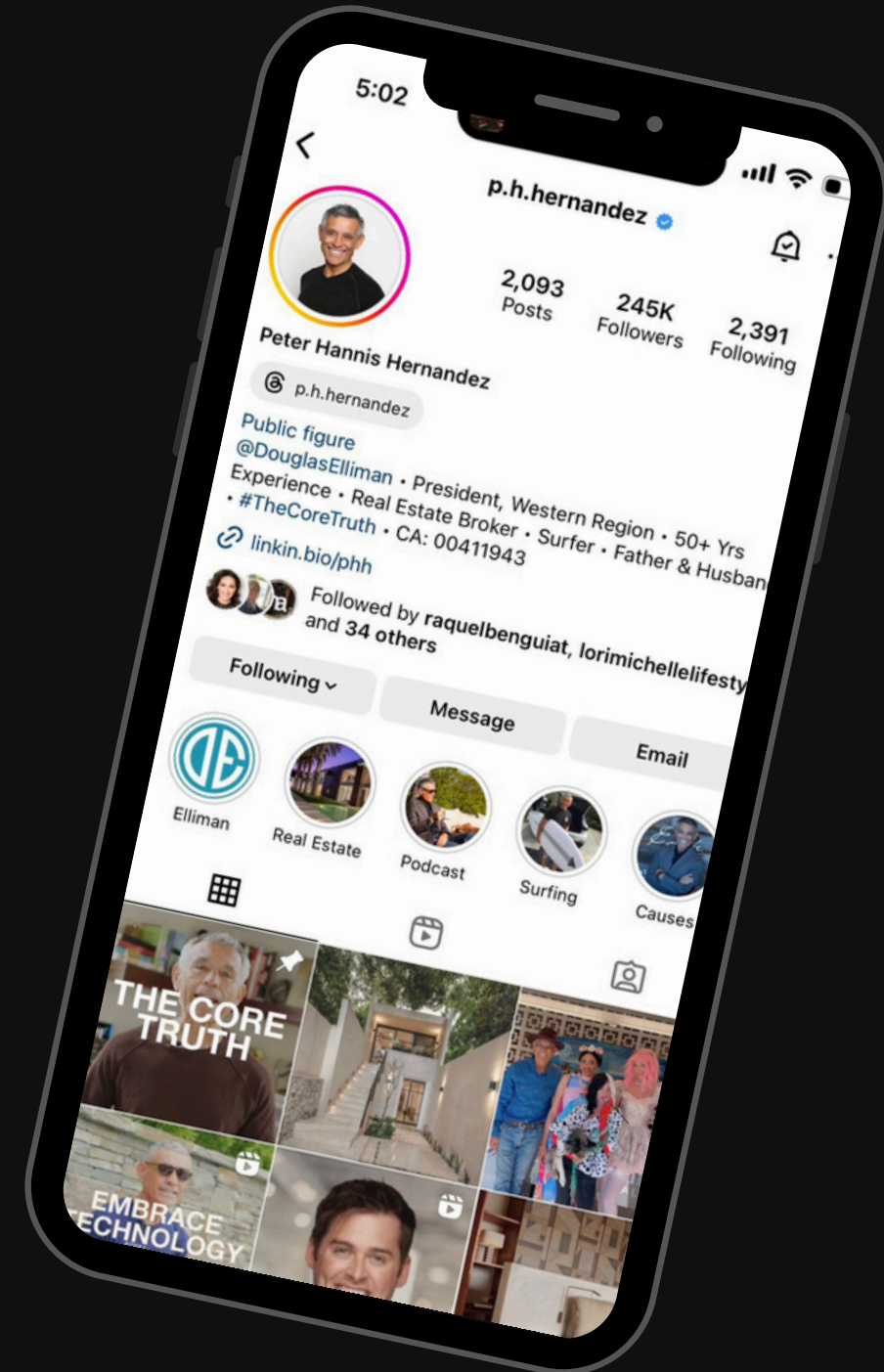
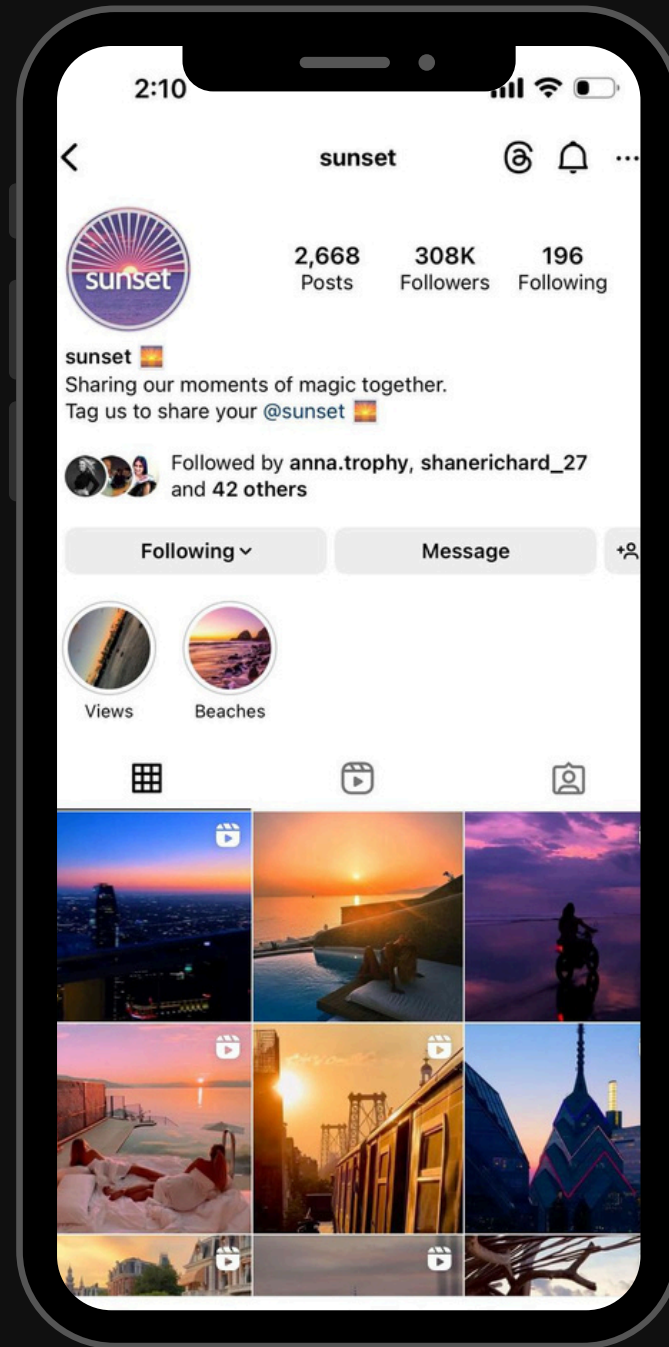
- PROVEN SUCCESS
- 360° APPROACH
- CUTTING EDGE METHODS
- WELL-VERSED ON CURRENT TRENDS

TIMELINE: 90+ DAYS

TIMELINE MAY DIFFER BASED ON OBJECTIVE & CAN BE PERPETUAL.



SOCIAL MEDIA





PAID MEDIA

FUEL TO REACH YOUR DESTINATION DIGITALLY.

PROCESS:

1. IDENTIFY GOALS
2. STRATEGY DESIGN
3. LAUNCH
4. ANALYSE & OPTIMIZE

TIMELINE:

90+ DAYS

OBJECTIVES:

- LEAD GENERATION
- BRAND AWARENESS
- COMMUNITY BUILDING
- SURVEYS & RESEARCH
- EVENT REGISTRATIONS
- TRAFFIC
- SALES

WHY US:

- COMPLETE FUNNELS
- MULTIFARIOUS
- DATA-DRIVEN
- DYNAMIC STRATEGIES



BRAND DESIGN



PROCESS:

1. IDENTIFY GOALS
2. BRAND DESIGN
3. PRESENTATION
4. REVISIONS & UPGRADES

TIMELINE:

30+ DAYS

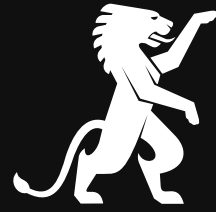
WHY US:

- CREATIVE APPROACH
- EXPERT DESIGNERS
- DATA-DRIVEN
- AUDIENCE-AWARE



C A S E S T U D I E S





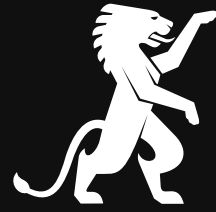
CASE STUDY

10X in 10 months

- ▶▶ Generated a stream of inquiries from property owners for the sales team to convert to clients.
 - ▶▶ Increased property occupancy rate by 22.7% through increased booking inquiries.
 - ▶▶ Helped grow assets under management (AUM) from 8 to 80+ properties.
-



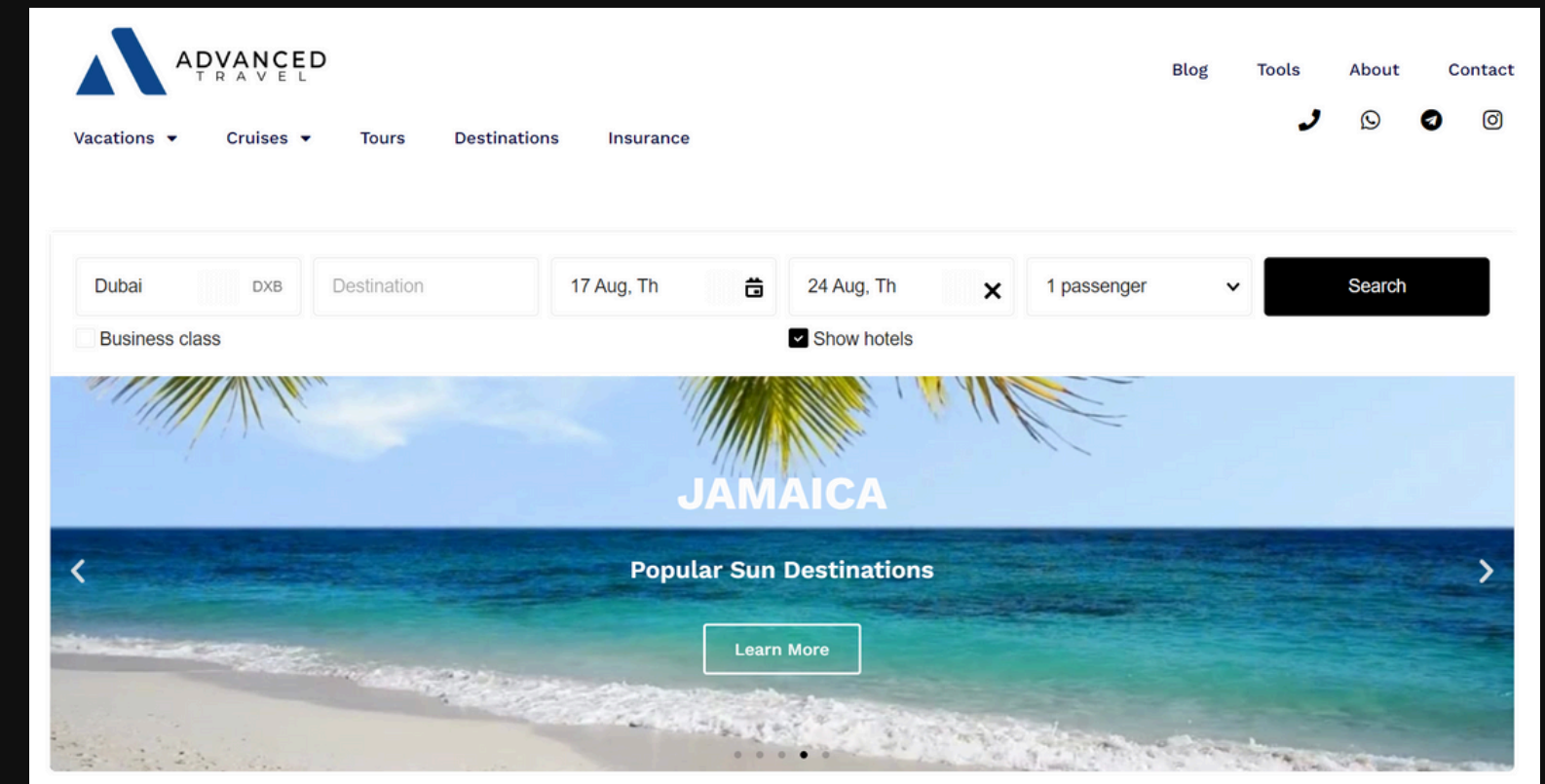
Trophy Stays Vacation Homes
Dubai, UAE



CASE STUDY

+256% Revenue in 26 months

- Designed brand including logo & website.
- Generated a consistent amount of booking inquiries for travel services for sales team to convert.



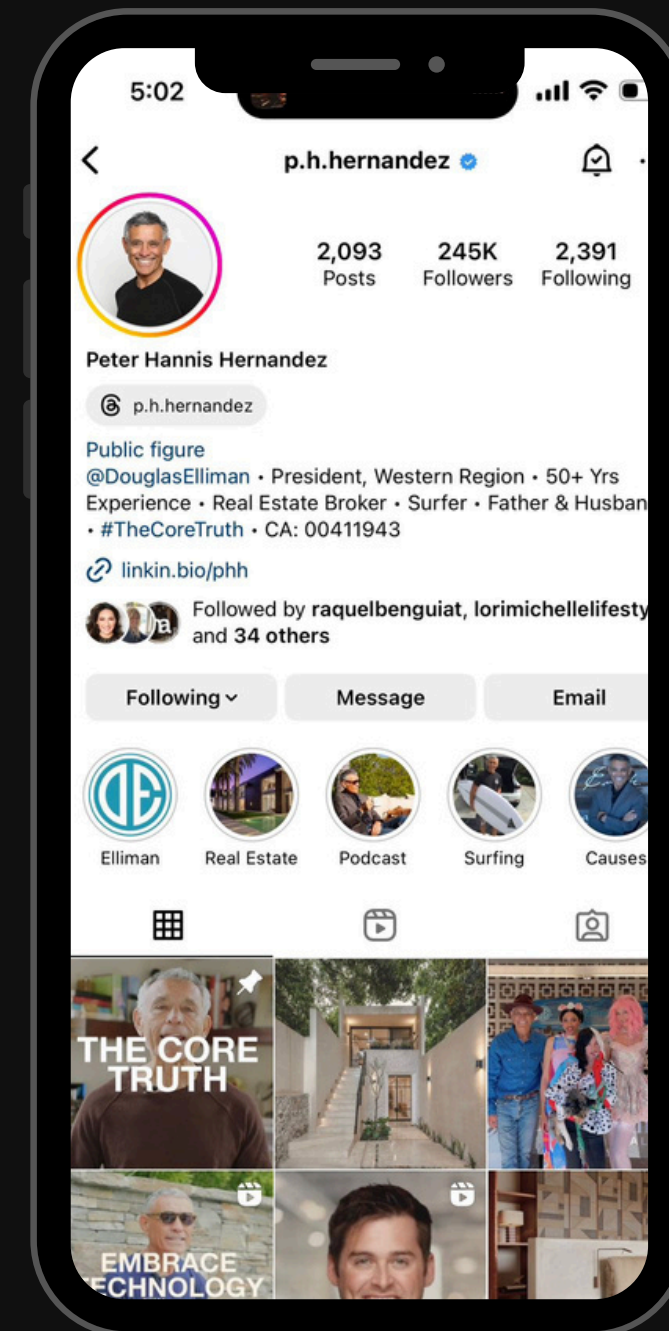
Advanced Travel
North Vancouver, Canada



CASE STUDY

+240,000 Followers in 36 months

- Designed complete online presence & brand.
- Managed all online requirements fully and grew a community of over 240,000 users.

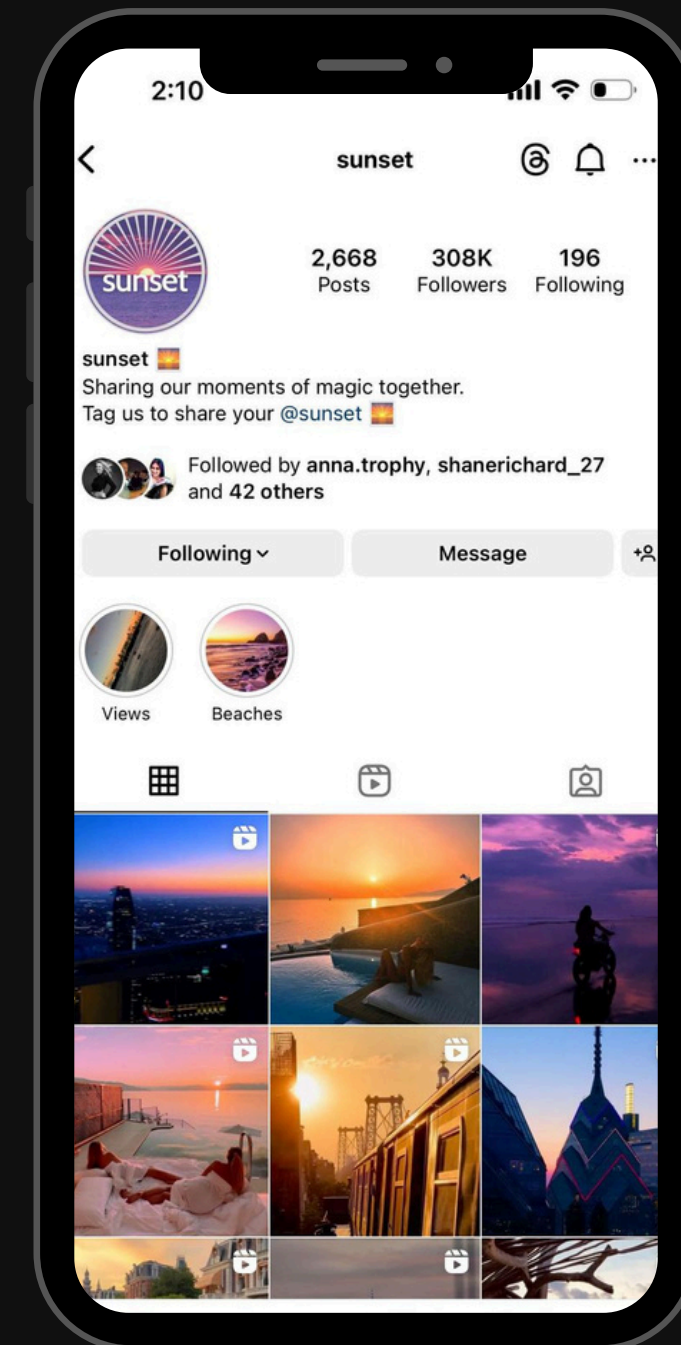


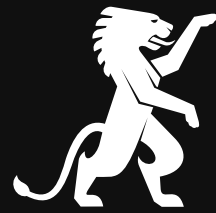


CASE STUDY

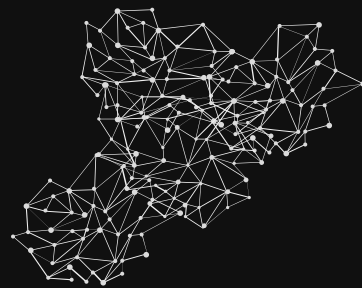
+300,000 Followers in 30 months

- Created a brand and concept for an Instagram community.
- Grew a community to over 300,000 users.





WHY WORK WITH US?



DATA-DRIVEN
DECISION MAKING



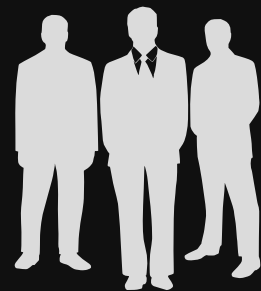
ROI-FOCUSED
APPROACH



FULL-SERVICE
SOLUTIONS



BESPOKE
STRATEGIES



EXPERT TEAM



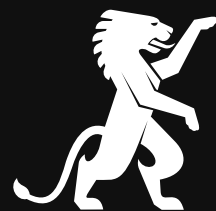
PROVEN
RESULTS



CREATIVE
CONTENT



TRANSPARENT
REPORTING



TESTIMONIALS



Fiume has grown my Instagram audience from 7k to 236K, my engagement has skyrocketed & my brand has reached a whole new level.

PETER HERNANDEZ

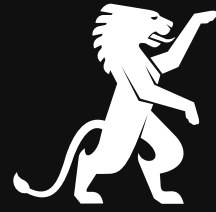
PRESIDENT, WESTERN REGION
DOUGLAS ELLIMAN REAL ESTATE
LOS ANGELES, USA



Fiume helped me launch my business when it was still a startup. Thanks to them, I got my first clients. I will definitely continue working with their team.

ANNA KHMELENKO

MANAGING PARTNER & FOUNDER
TROPHY STAYS VACATION HOMES
DUBAI, UAE

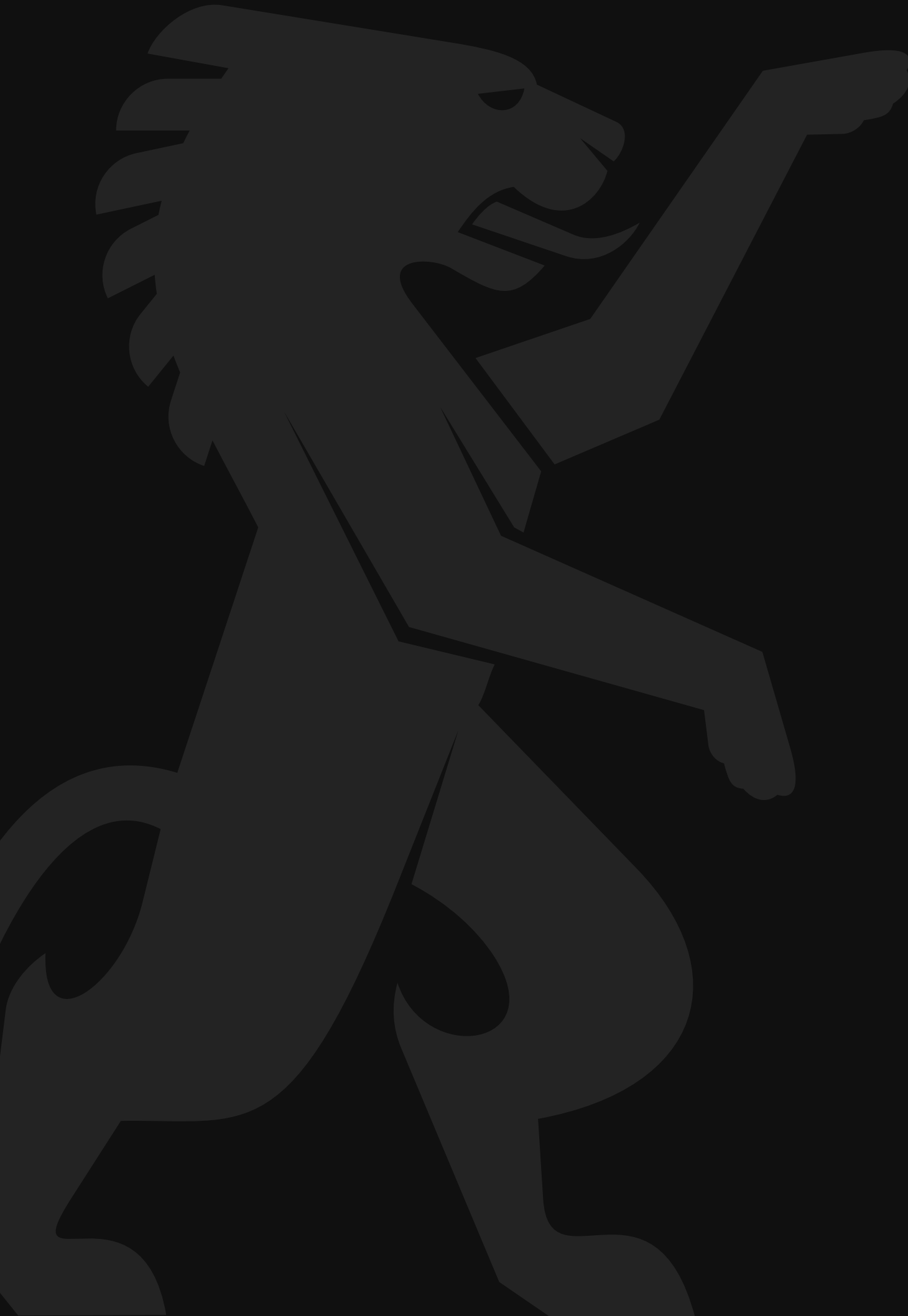


LEADERSHIP



SINA AMINI
FOUNDER & MANAGER

Sina Amini has invested 6 years in the digital marketing space, consulting & helping businesses reach their branding and growth goals. Originally from Canada before calling Dubai home, the majority of Sina's work has been with entrepreneurs in the United States.



FIUME.IO



3607 CHURCHILL EXECUTIVE
TOWER, BUSINESS BAY, DUBAI